Sales Region

Rate Type

\$200.00 NM

\$200.00 NM

Invoice Period

10/01/12 - 10/28/12

Estimate Number

1193

Invoice #

919719-1

Democratic Congressional



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Account Executive Sales Office Station WESH Fran Berg Eagle-Washingt National Advertiser Product DCCC

Invoice Date

10/28/12

Invoice Month

October 2012

The state of the s Great American Media Attention: Accounts Payable 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

Send Payment To: **WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Spots: # Ch Day Air Date

2 WESHTu 10/23/12

1 WESHW 10/24/12

Air Time Description

4:49 AM *Early Sunrise @4:30AM

4:56 AM *Early Sunrise @4:30AM

Flight Dates	Order#	Alt Order #
10/23/12 - 10/29/12	919719	07874465
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	HT
Special Handling		
IDB#	Advertiser Code	Product Code
IDB # 8091	Advertiser Code	Product Code 14

					Spots/				
Line	Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
	1 10/23/12 10/26/12 M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	-TWTF	:30	5	\$500.00	NM		
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12 -TWTF	Spots/Week 5	<u>Rate</u> \$500.00					_	
1	Spots: # Ch Day Air Date Air Time Descri	ription	Start/End Time	Lenat	h Ad-ID			Rate	Type
	1 WESHTu 10/23/12 5:53 AM M-F E		5:00-6:00 AM		0 D3C12FL	10т02н		\$500.00	
	2 WESHW 10/24/12 5:23 AM M-F E	- Carolina	5:00-6:00 AM	:3	0 D3C12FL	10т02н		\$500.00	
1	5 WESHW 10/24/12 5:43 AM M-F E		5:00-6:00 AM	:3	0 D3C12FL	10т02н		\$500.00	
	3 WESHTh 10/25/12 5:14 AM M-F E		5:00-6:00 AM	:3	0 D3C12FL	10т02н		\$500.00	
	4 WESHF 10/26/12 5:29 AM M-F E	•	5:00-6:00 AM	:3	0 D3C12FL	10т02н		\$500.00	
	2 10/23/12 10/26/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	-TWTF	:30	4	\$1,300.00	NM		-
	Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - TWTF	Spots/Week 4	<u>Rate</u> \$1,300.00			_			
	Spots: # Ch Day Air Date Air Time Description	ription	Start/End Time	Lengt	h Ad-ID			Rate	Type
	3 WESHTu 10/23/12 6:55 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:3	0 D3C12FL	10т01н		\$1,300.00	NM
1	2 WESHW 10/24/12 6:12 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:3	0 D3C12FL	10т02н		\$1,300.00	NM
	1 WESHTh 10/25/12 6:44 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:3	0 D3C12FL	10т02н		\$1,300.00	NM
	4 WESHF 10/26/12 6:25 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:3	0 D3C12FL	10т02н		\$1,300.00	NM
	3 10/23/12 10/26/12 NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	-TWTF	:30	5	\$1,800.00	NM		
	Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -TWTF	Spots/Week 5	<u>Rate</u> \$1,800.00						
	Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			<u>Rate</u>	<u>Type</u>
	1 WESHTu 10/23/12 7:24 AM NBC	Today Show	7:00-9:00 AM	:3	0 D3C12FL	10т02н		\$1,800.00	NM
	3 WESHTu 10/23/12 7:56 AM NBC	Today Show	7:00-9:00 AM	:3	0 D3C12FL	10т01н		\$1,800.00	NM
	2 WESHW 10/24/12 8:29 AM NBC	Today Show	7:00-9:00 AM	:3	30 D3C12FL	10т02н		\$1,800.00	NM
	5 WESHTh 10/25/12 8:36 AM NBC	Today Show	7:00-9:00 AM	:3	30 D3C12FL	.10т02н		\$1,800.00	NM (
	4 WESHF 10/26/12 7:25 AM NBC	Today Show	7:00-9:00 AM	:3	30 D3C12FL	.10т02н		\$1,800.00	NM (
	4 10/23/12 10/26/12 *Early Sunrise @4:30 Class of Time - Fixed Non Pre-emptible	AM 430a-5am	-TWTF	:30	4	\$200.00	NM		
	Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12 -TWTF	Spots/Week 4	<u>Rate</u> \$200.00						
- 1			O					-	

Start/End Time

430a-5am

430a-5am

Length Ad-ID

:30 D3C12FL10T01H

:30 D3C12FL10T02H





2 WESHTu 10/23/12

4 WESHW 10/24/12

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Month Invoice Period Invoice # Invoice Date 919719-1 10/28/12 October 2012 10/01/12 - 10/28/12

Adve	<u>ertiser</u>	Product	Estimate Number
Dem	nocratic Congressional	DCCC	1193

way wosh com													
ww.wesh.com									Spots/				
ine Start Date	e End Date	Desc	ription	Start/End 1	Гіте	MTWTFSS	Leng		Veek	Rate	Туре		
4 10/23/12 Class of T	10/26/12 ime - Fixed N	*Earl	y Sunrise @4:30	AM 430a-5am		-TWTF	والمراجع والمراجع	30	4	\$200.00	NM		
Spots: # C			Air Time Desc	ription		Start/End Tim	ne L	ength .	Ad-ID	400		Rate	Туре
4 V	VESHTh 1	0/25/12	4:50 AM *Earl	y Sunrise @4:3	0AM	430a-5am	1947	:30	D3C12FL1	.0т02н		\$200.00	NN
3 V	VESHF 1	0/26/12	4:49 AM *Earl	y Sunrise @4:3	0AM	430a-5am		:30	D3C12FL1	.0т02н		\$200.00	NN
5 10/27/12	10/27/12	Sat 5	i-6a	Sat 5-6a		S-		30	2	\$300.00	NM		
	Start Date			Spots/W	leek	Rate						_	
	10/22/12	10/28/		9,000,11	2	\$300.00							
Spots: # C			Air Time Desc			Start/End Tim	<u>ne L</u>	ength.				<u>Rate</u>	
	VESHSa 1		5:12 AM Sat 5			Sat 5-6a			D3C12FL1			\$300.00	
2 V	VESHSa 1	0/27/12	5:53 AM Sat 5	5-6a		Sat 5-6a		:30	D3C12FL1	L0т02н		\$300.00	NI
6 10/27/12 Class of T	10/27/12 Time - Pre-en		Sunrise 6-8 AM h notice	6:00-8:00 /	AM	S-	:	:30	4	\$800.00	NM	0	
Weeks:	Start Date 10/22/12	End D 10/28/		Spots/W	<u>/eek</u> 4	<u>Rate</u> \$800.00			ā				
Spots: # C	Ch Day A	ir Date	Air Time Desc	ription		Start/End Tim	ne L	ength.	Ad-ID			Rate	Тур
4 V	VESHSa 1	0/27/12	6:15 AM Sat S	Sunrise 6-8 AM		6:00-8:00 AM	1	:30	D3C12FL1	10т02н		\$800.00	N
1 V	VESHSa 1	0/27/12	6:44 AM Sat S	Sunrise 6-8 AM		6:00-8:00 AM	1	:30	D3C12FL	10т02н		\$800.00	N
3 V	VESHSa 1	0/27/12	7:11 AM Sat S	Sunrise 6-8 AM		6:00-8:00 AM	1	:30	D3C12FL	10т02н		\$800.00	N
2 V	VESHSa 1	0/27/12	7:42 AM Sat S	Sunrise 6-8 AM		6:00-8:00 AM	1	:30	D3C12FL	10т02н		\$800.00	N
7 10/27/12 Class of T	10/27/12 Fime - Pre-en		Saturday th notice	Sat 8-10ar	m	S-		:30	4	\$1,300.00	NM		
Weeks:	Start Date 10/22/12	End D				<u>Rate</u> \$1,300.00							
Spots: # C	-12		Air Time Desc		4	Start/End Tim	ne I	ength	Ad-ID			Rate	Tvi
	Contract to the Contract of th	0/27/12	8:24 AM NBC			Sat 8-10am			D3C12FL	10т02н		\$1,300.00	
2 V	VESHSa 1	0/27/12	8:51 AM NBC			Sat 8-10am		:30	D3C12FL	10т02н		\$1,300.00	
4		0/27/12	9:23 AM NBC		in a large state of	Sat 8-10am	-12-150-719	:30	D3C12FL	10т02н		\$1,300.00	
4 V	VESHSa 1	0/27/12	9:41 AM NBC	Saturday		Sat 8-10am		:30	D3C12FL	10т02н		\$1,300.00	
8 10/28/12 Class of 1	10/28/12 Time - Pre-en		Sunrise@6-8 AM	/I 6:00-8:00	AM	S		:30	4	\$800.00	NM		
Weeks:	Start Date 10/22/12	The state of the s	ate MTWTFSS		Veek 4	<u>Rate</u> \$800.00							
Spots: # C		ir Date	Air Time Desc	cription		Start/End Tin	ne L	ength	Ad-ID			Rate	Ty
1 V	VESHSu 1	0/28/12		Sunrise@6-8 A	M	6:00-8:00 AM	 /	:30	D3C12FL	10т02н		\$800.00	_
2 V	VESHSu 1	0/28/12	6:55 AM Sun	Sunrise@6-8 A	M	6:00-8:00 AM	Л	:30	D3C12FL	10т02н		\$800.00	1 (
		0/28/12		Sunrise@6-8 A		6:00-8:00 AM		:30	D3C12FL	10т02н		\$800.00	
3 V	VESHSu 1	0/28/12	7:53 AM Sun	Sunrise@6-8 A	M	6:00-8:00 AM	/	:30	D3C12FL	10т02н		\$800.00	
10 10/28/12 Class of 7	10/28/12 Time - Immed		IS MATTHEWS		ATTHEW	S		:30	2	\$1,500.00	NM		
Weeks:	Start Date 10/22/12		ate MTWTFSS	Spots/V	Veek 2	<u>Rate</u> \$1,500.00					- Lond 14		
Spots: # 0		ir Date	Air Time Desc	cription		Start/End Tin	<u>ne l</u>	Length	Ad-ID			Rate	Ty
2 V		0/28/12	10:20 AM CHF	RIS MATTHEWS	S WKND E	M CHRIS MAT	THEW:	:30	D3C12FL	10Т02н		\$1,500.00	1 (
1 V	WESHSu 1	0/28/12	10:29 AM CHF	RIS MATTHEWS	S WKND E	M CHRIS MAT	THEW:	:30	D3C12FL	10т02н		\$1,500.00)
11 10/23/12 Class of	10/26/12 Time - Pre-er	Reg nptible wi	s & Kelly 9-10 A th notice	M 9:00-10:00	0 AM	-TWTF		:30	4	\$1,050.00	NM		
Weeks:	Start Date 10/22/12	End E 10/28			Veek 4	Rate \$1,050.00							
Spots: # 0		<u> ir Date</u>	Air Time Des			Start/End Tir		Length				. Rate	27.7
2 1/	MESHTH 1	0/23/12	Q.51 AM Reg	e & Kally 0-10	ΔΝΛ	9.00-10.00 A	N/I	.30	D3C12FI	10T01H		\$1.050.00	a

9:00-10:00 AM

9:00-10:00 AM

9:51 AM Regis & Kelly 9-10 AM

9:38 AM Regis & Kelly 9-10 AM

:30 D3C12FL10T01H

:30 D3C12FL10T02H

\$1,050.00 NM

\$1,050.00 NM





Invoice #	Invoice Date	Invoice Month	Invoice Period
919719-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

www.w	esh.com											
								S	oots/			
Line	Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Leng	3 335	eek	Rate	Туре	
11	10/23/12 Class of Tin	10/26/12 ne - Pre-em	Regi	s & Kelly 9-10 AM	9:00-10:00 AM	-TWTF	:3	30	4	\$1,050.00	NM	SP:
	Spots: # Ch			Air Time Descrip	tion	Start/End Time	Le	ength A	d-ID			Rate Type
			0/25/12	9:36 AM Regis 8		9:00-10:00 AM			3C12FL1	0т02н		\$1,050.00 NM
	1 WE	SHF 1	0/26/12	9:47 AM Regis 8	Kelly 9-10 AM	9:00-10:00 AM		:30 D	3C12FL1	0т02н		\$1,050.00 NM
12	10/23/12	10/26/12		Today Show II	10AM-11AM	-TWTF	:3	30	4	\$800.00	NM	
	Class of Tin Weeks:	Start Date		ate MTWTFSS	Spots/Week	Rate						
		10/22/12	10/28/		4	\$800.00	-	200 200	To the same			
	Spots: # Ch			Air Time Descrip		Start/End Time	<u>Le</u>	ength A				Rate Type
			0/23/12	10:58 AM NBC To		10AM-11AM			3C12FL1			\$800.00 NM
			0/24/12	10:59 AM NBC To		10AM-11AM		2000 000	3C12FL1			\$800.00 NM
			0/25/12	10:59 AM NBC To		10AM-11AM			3C12FL1			\$800.00 NM
	3 WE	SHF 1	0/26/12	10:58 AM NBC To	oday Show II	10AM-11AM		:30 D	3C12FL1	0т02н		\$800.00 NM
13	10/23/12 Class of Tin	10/26/12 ne - Pre-en	NBC	Today Show III th notice	11AM-12PM/10-11/	-TWTF	::	30	4	\$700.00	NM	
	Weeks:	Start Date 10/22/12	End D 10/28/		Spots/Week 4	<u>Rate</u> \$700.00						
	Spots: # Ch			Air Time Descrip		Start/End Time	Le	enath A	d-ID			Rate Type
			0/23/12	11:29 AM NBC To		11AM-12PM/10			3C12FL1	0т01н		\$700.00 NM
	1 WE	ESHW 1	0/24/12	11:51 AM NBC To		11AM-12PM/10	-11/	:30 D	3C12FL1	0т02н		\$700.00 NM
	2 WE	ESHTh 1	0/25/12	11:29 AM NBC To	oday Show III	11AM-12PM/10	-11/	:30 D	3C12FL1	0т02н		\$700.00 NM
	4 WE	SHF 1	0/26/12	11:29 AM NBC To		11AM-12PM/10	-11/	:30 D	3C12FL1	0т02н		\$700.00 NM
	40/00/40	40/00/40		NOON NEWO 40	10.40.00.40.00.704			~~		A500.00		
14	10/23/12 Class of Tir	10/26/12 ne - Pre-en	M-F nptible wi	NOON NEWS 12-7 th notice	12:12:00-12:30 PM	-TWTF	:	30	4	\$500.00	NM	
	Weeks:	Start Date 10/22/12	End D 10/28/		Spots/Week 4	<u>Rate</u> \$500.00	7.0	2 =				
	Spots: # Ch	Day A	ir Date	Air Time Descrip	otion	Start/End Time	L	ength A	\d-ID			Rate Type
	1 WE	ESHTu 1	0/23/12	12:23 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	1, **	:30 0	3C12FL1	.0т02н		\$500.00 NM
	2 WE	ESHW 1	0/24/12	12:12 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	1	:30 🏻	3C12FL1	.0т02н		\$500.00 NM
	3 WE	ESHTh 1	0/25/12	12:28 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	1	:30 0	3C12FL1	.0т02н		\$500.00 NM
	4 WE	ESHF 1	0/26/12	12:14 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	1	:30 🗅	3C12FL1	.0т02н		\$500.00 NM
16	10/23/12 Class of Tir	10/26/12		3-4 PM	3:00-4:00 PM	-TWTF	- :	30	4	\$750.00	NM	
	Weeks:	Start Date 10/22/12		ate MTWTFSS	Spots/Week	Rate						11.770000000000000000000000000000000000
	Spots: # Ch			Air Time Descrip	4	\$750.00 Start/End Time	1	ength A	74-ID			Rate Type
			0/23/12	3:30 PM M-F 3-4	Des appropriate acres	3:00-4:00 PM			3C12FL1	0т01н		\$750.00 NM
			0/24/12	3:47 PM M-F 3-4		3:00-4:00 PM			3C12FL1			\$750.00 NM
			0/25/12	3:30 PM M-F 3-		3:00-4:00 PM			3C12FL1			\$750.00 NM
			0/26/12	3:40 PM M-F 3-		3:00-4:00 PM		0.0000	3C12FL1			\$750.00 NM
												Ψ700.00 THM
17	10/23/12 Class of Tir		nptible wi		M-F 4-5 PM	-TWTF	:	30	4	\$1,000.00	NM	
	Weeks:	Start Date 10/22/12	End D 10/28		Spots/Week 4	<u>Rate</u> \$1,000.00						
	Spots: # Ch			Air Time Descrip	<u>otion</u>	Start/End Time	L	ength /	Ad-ID			Rate Type
			0/23/12	4:14 PM M-F 4-	5 PM NEWS	M-F 4-5 PM		:30 [3C12FL1	10т02н		\$1,000.00 NM
	2 W	ESHW 1	0/24/12	4:54 PM M-F 4-	5 PM NEWS	M-F 4-5 PM		:30 [3C12FL1	10т02н		\$1,000.00 NM
	4 WE	ESHTh 1	0/25/12	4:30 PM M-F 4-	5 PM NEWS	M-F 4-5 PM		:30 [3C12FL1	L0Т02н		\$1,000.00 NM
	3 WE	ESHF 1	0/26/12	4:28 PM M-F 4-	5 PM NEWS	M-F 4-5 PM		:30 [3C12FL1	10т02н		\$1,000.00 NM
23	10/23/12 Class of Tir	10/26/12 me - Pre-en		Access Hollywood	Access Hollywood	-TWTF		30	2	\$2,000.00	NM	
	oo or 711		171									





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
919719-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

W.W	esh.com										
ne	Start Date	End Date	Description	Start/End Time	MTWTESS	lor		Spots/ Veek	Rate	Type	
-	10/23/12	10/26/12	M-F Access Hollywood	MUNICIPAL CONTRACTOR C	MTWTFSS	Lei	:30	2	\$2,000.00	NM	THE WAY
	Class of Tim	ne - Pre-emp	ptible with notice				.00		Ψ2,000.00	TAIVI	
		Start Date 10/22/12	End Date MTWTFSS -TWTF	Spots/Week 2	Rate \$2,000.00						
	Spots: # Ch				Start/End Tin		Length ,				Rate Type
				Access Hollywood	Access Holly			D3C12FL			\$2,000.00 NN
				Access Hollywood	Access Holly	wood /		D3C12FL			\$2,000.00 NM
24	10/27/12 Class of Tim	10/27/12 ne - Pre-emp	Sat. Entertainment thi ptible with notice	s W7:00-8:00 PM	S-		:30	2	\$1,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSSS-	Spots/Week 2	Rate \$1,000.00						
	Spots: # Ch	Day Air			Start/End Tir	<u>ne</u>	Length .	Ad-ID			Rate Typ
		SHSa 10		Intertainment this Week				D3C12FL			\$1,000.00 NI
	2 WE	SHSa 10	/27/12 7:59 PM Sat. E	Entertainment this Week	7:00-8:00 PN	Л	:30	D3C12FL	10т02н		\$1,000.00 NI
25	10/28/12 Class of Tin	10/28/12 ne - Pre-em	NFL PRE-GAME ptible with notice	7:00P-8:00PM	S		:30	1	\$5,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$5,000.00			_			
	Spots: # Ch			and the same of th	Start/End Tir		<u>Length</u>				Rate Typ
	1 WE	SHSu 10	/28/12 7:30 PM NFL F	PRE-GAME	7:00P-8:00P	М	:30	D3C12FL	10т02н		\$5,000.00 N
29	10/25/12 Class of Tin	10/25/12 ne - Pre-em	NBC Prime Rock Cen ptible with notice	ter 10:00-11:00 PM	T		:30	1	\$3,500.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12T	Spots/Week 1	Rate \$3,500.00						
	Spots: # Ch	Day Air	r Date Air Time Desc	ription	Start/End Tir	<u>me</u>	Length	Ad-ID			Rate Typ
	1 WE	SHTh 10	/25/12 10:17 PM NBC	Prime Rock Center	10:00-11:00	PM	:30	D3C12FL	10т02н		\$3,500.00 N
34	10/23/12 Class of Tin	10/26/12 ne - Pre-em	Late Night w/Jimmy F ptible with notice	falloi12:35-1:35XM	-TWTF		:30	3	\$450.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF	Spots/Week 3	Rate \$450.00				7 7 7	7 12 12	
	Spots: # Ch			ription	Start/End Tir	me	Length	Ad-ID			Rate Typ
	3 WE			Night w/Jimmy Fallon	12:35-1:35X	M		D3C12FL			\$450.00 N
				Night w/Jimmy Fallon	12:35-1:35X			D3C12FL			\$450.00 N
_	2 WE	SHF 10	0/26/12 1:23 AM Late	Night w/Jimmy Fallon	12:35-1:35X	М	:30	D3C12FL	10т02н		\$450.00 N
36	10/28/12 Class of Tin	10/28/12 ne - Pre-em	NFL ptible with notice	8:00PM-conclusion	S		:30	1	\$12,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	Spots/Week 1	Rate \$12,000.00						
	Spots: # Ch				Start/End Ti	<u>me</u>	Length	Ad-ID			Rate Tyr
	1 WE	SHSu 10			8:00PM-con	clusion	:30	D3C12FL	10т02н		\$12,000.00 N
50	10/23/12 Class of Tin	10/26/12 ne - Immedi	KATIE COURIC DAY ately Pre-emptible without		-TWTF		:30	3	\$400.00	NM	
	Weeks:		End Date MTWTFSS 10/28/12 -TWTF	Spots/Week 3	<u>Rate</u> \$400.00						
	Spots: # Ch			ription	Start/End Ti	<u>me</u>	Length	Ad-ID			Rate Typ
		SHTu 10		E COURIC DAY	2-3PM			D3C12FL			\$400.00 N
				E COURIC DAY E COURIC DAY	2-3PM 2-3PM			D3C12FL			\$400.00 N \$400.00 N
52	10/28/12	10/28/12	Sun 5-6a	Sun 5-6a	2-3PIVI		:30	3	\$300.00	NM	φ400.00 Ν
	Class of Tir	ne - Pre-em	ptible with notice							13111	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	Spots/Week 3	Rate \$300.00						





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
919719-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

www.wesh.com

Spots/	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
5:	2 10/28/12 Class of Tin	10/28/12 ne - Pre-emp	Sun 5-6a otible with notic	Sun 5-6a e	S	:30	3	\$300.00	NM	Personal Property	100 miles (100 like
	Spots: # Ch	Day Air	Date Air T	me Description	Start/End Time	Leng	th Ad-ID			Rate	Гуре
	3 WE	ESHSu 10	/28/12 5:13	AM Sun 5-6a	Sun 5-6a	:3	30 D3C12FL	10т02н		\$300.00	NM
	1 WE	ESHSu 10	/28/12 5:28	AM Sun 5-6a	Sun 5-6a	:3	30 D3C12FL	10т02н		\$300.00	NM
	2 WE	ESHSu 10	/28/12 5:54	AM Sun 5-6a	Sun 5-6a	:3	30 D3C12FL	10т02н		\$300.00	NM

Total Spots 74

Payment Terms 30 Days

Gross Total

\$81,850.00

Agency Commission

\$12,277.50

Net Amount Due

\$69,572.50

DUP INVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
919719-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

Flight Dates 10/23/12 - 10/29/12	Order # 919719	Alt Order # 07874465
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB # 8091	Advertiser Code 11	Product Code 14
Agency Ref	Advertiser Ref	

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	Prime Other	M	:30	2	\$7,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 M Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Spots/Week 2 on	<u>Rate</u> \$7,500.00 <u>Start/End Time</u>	Lengt	h Ad-ID			Rate Type
1 WESHM 10/29/12 7:59 PM Mon NBC 2 WESHM 10/29/12 9:25 PM Mon NBC		Prime Other Prime Other		0 D3C12FL 0 D3C12FL			\$7,500.00 NM \$7,500.00 NM
37 10/29/12 10/29/12 M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	M	:30	1	\$500.00	NM	
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 10/29/12 Spots: # Ch Day Air Date Air Time Description 1 WESHM 10/29/12 5:28 AM M-F Early		Rate \$500.00 <u>Start/End Time</u> 5:00-6:00 AM		<u>:h Ad-ID</u> :0 D3C12FL	10т02н		<u>Rate</u> <u>Type</u> \$500.00 NM
38 10/29/12 10/29/12 NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	M	:30	1	\$1,800.00	NM	
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS Me Spots: # Ch Day Air Date Air Time Description 1 WESHM 10/29/12 9:00 AM NBC Tod		Rate \$1,800.00 <u>Start/End Time</u> 7:00-9:00 AM		th <u>Ad-ID</u> 30 D3C12FL	10т02н		<u>Rate</u> <u>Type</u> \$1,800.00 NM
39 10/29/12 10/29/12 *Early Sunrise @4:30AM Class of Time - Pre-emptible with notice	430a-5am	M	:30	1	\$200.00	NM	
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS Meno-12 Spots: # Ch Day Air Date Air Time Description 1 WESHM 10/29/12 4:50 AM*Early Summer		Rate \$200.00 Start/End Time 430a-5am		<u>th Ad-ID</u> 30 D3C12FL	.10т02н		<u>Rate</u> <u>Type</u> \$200.00 NM
40 10/29/12 10/29/12 Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	M	:30	1	\$1,050.00	NM	
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS M Spots: # Ch Day Air Date Air Time Description 1 1 WESHM 10/29/12 9:43 AM Regis & I		Rate \$1,050.00 Start/End Time 9:00-10:00 AM		<u>th Ad-ID</u> 30 D3C12FL	.10т02н		<u>Rate</u> <u>Type</u> \$1,050.00 NM
41 10/29/12 10/29/12 NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	M	:30	1	\$800.00	NM	=
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 M	Spots/Week 1	<u>Rate</u> \$800.00	•				
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Leng	th Ad-ID			Rate Type





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 10/29/12

Advertiser	Product	Estimate Number			
Democratic Congressional	DCCC	1193			

www.wesh.com

ne Start Da	ite End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
41 10/29/1	10/29/12		10AM-11AM	M	:30	1	manus and a second of	NM	
Spots: #		r Date Air Time Descr 0/29/12 NBC	ription Today Show II	Start/End Time 10AM-11AM		th Ad-ID	- 8 <u>- 7</u>		Rate Type \$800.00 NM
2		0/29/12 11:44 AM NBC 41.1 10/29	Today Show III	11AM-12PM/10-	-11/ :	30 D3C12F	:L10т02н		\$800.00 NN
43 10/29/1 Class o		M-F NOON NEWS 12 ptible with notice	2-12:12:00-12:30 PM	M	:30	1	\$500.00	NM	- x ¥
Weeks:	10/29/12	End Date MTWTFSS 11/04/12 M	Spots/Week 1	<u>Rate</u> \$500.00	= 7				
Spots: <u>#</u> 1		<u>r Date</u> <u>Air Time</u> <u>Desc</u> 0/29/12 12:26 PM M-F N		Start/End Time 12:00-12:30 PM		<u>th</u> <u>Ad-ID</u> 30 D3C12F	FL10Т02H		<u>Rate Type</u> \$500.00 NN
44 10/29/1 Class o		M-F 3-4 PM ptible with notice	3:00-4:00 PM	M	:30	1	\$750.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 M	Spots/Week 1	<u>Rate</u> \$750.00				·	
		<u>r Date</u> <u>Air Time</u> <u>Desc</u> 0/29/12 3:54 PM M-F 3		Start/End Time 3:00-4:00 PM		th <u>Ad-ID</u> 30 D3C12F	-L10т02н		<u>Rate</u> <u>Typ</u> \$750.00 Nf
45 10/29/1 Class o		M-F 4-5 PM NEWS	M-F 4-5 PM	M	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 M	Spots/Week 1	Rate \$1,000.00			-		P
Spots: <u>#</u> 1	Ch <u>Day Ai</u> WESHM 10			Start/End Time M-F 4-5 PM		th <u>Ad-ID</u> 30 p3c12i	FL10T02H		<u>Rate</u> <u>Typ</u> \$1,000.00 NI
46 10/29/1 Class o		M-F 5-6 PM ROT	5:00-6:00 PM	M	:30	1	\$1,250.00	NM	
Weeks:		End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,250.00			paralization - a sepa	De en la	
Spots: <u>#</u>	Ch <u>Day</u> A			Start/End Time 5:00-6:00 PM		<u>th Ad-ID</u> 30 D3C12I	FL10T02H		<u>Rate</u> <u>Typ</u> \$1,250.00 NI
51 10/29/1 Class o		KATIE COURIC DAY iately Pre-emptible withou		M	:30	1	\$400.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$400.00			-		
Spots: <u>#</u> 1			ription E COURIC DAY	Start/End Time 2-3PM		<u>th</u> <u>Ad-ID</u> 30 p3c12	FL10T02H		<u>Rate</u> <u>Typ</u> \$400.00 Ni
				Total Spots		12			

Gross Total \$23,250.00

Agency Commission

\$3,487.50

Net Amount Due

\$19,762.50

Payment Terms 30 Days